

# SQUID<sup>®</sup>



Multigraphics Ltd.  
LARGE FORMAT PRINTING

The very first self-adhesive  
(printable) transparent textile for  
windows



## What is Squid®

- > Squid® is a unique and patented self-adhesive transparent textile for window treatment
- > Squid® is a brand of self-adhesive textile products that offer innovative transparent window decoration solutions

### Used

- > for spaces with a view from outside
- > for windows with 'special' shapes (round, triangular, ...)
- > for windows with too little space to attach a 'normal' hanging system
- > as a fast and temporary solution to decorate a window



## Squid® USP's

### Privacy

- > see-through from the inside + obscured view from the outside (during the day)
- > Reading a screen behind a Squid® is very difficult

### Sun protection

- > keeps the heat outside (up to 1/3 of the sun energy is reflected with Squid® Chalk & Bone)
- > 'feeling' temperature behind a window covered with Squid® Chalk is minimum 3°C lower

### Printability

- > can be used to create visual communication and personalized interiors
- > offers double-sided effect after printing

### Textile look & feel

- > adds warm, cozy and minimalist touch to any interior design

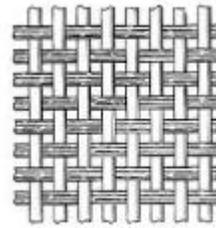


## Textile

- > 100% polyester woven textile
- > open structure (breathable)
- > flame retardant
- > anti-bacterial
- > weaving:

white warp

colored weft



- white x white -> Chalk
- white x light brown -> Bone
- white x dark brown -> Oak
- white x cold grey -> Ash
- white x black -> Rock
- black x black -> Coal

## Glue

- > water-based acrylic glue
- > 2 layers
- > temperature and pressure sensitive
- > UV and humidity resistant
- > semi-permanent after activation





## Where to apply Squid®

- > only interior
- > vertical glass surfaces
- > XL windows
- > applicable to HR++(+) or triple layered glass thanks to its 'breathable' structure (except Coal)

Important: unprinted + carefully use -> to avoid thermal cracks

- > never apply to 3D curved surfaces
- > covering the complete window avoids to have to clean the glass at the inside
- > surfaces other than glass:
  - > always test first
- > Squid®'s 5-year service life is only validated for application on glass surfaces



## Benchmark

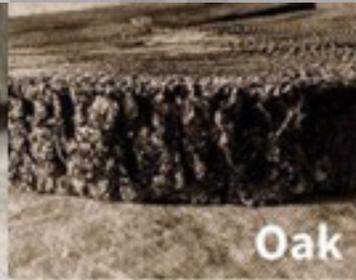
	<b>SQUID®</b>	Frosted window film	Net curtain
Self-adhesive	★	★	
Transparent	★		★
Ensures privacy	★	★	★
Reflects sunlight	★		
Moisture-resistant	★	★	★
No suspension system	★	★	
Easy installation	★		
Suits any shape	★	★	
Compatible with HR++ glass	★		★
Textile texture	★		★
	<b>10/10</b>	<b>5/10</b>	<b>5/10</b>



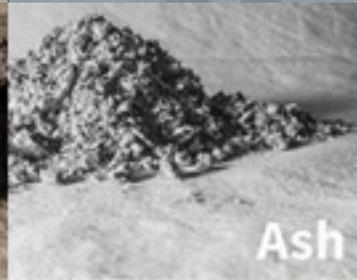
Chalk



Bone



Oak



Ash



Rock



Coal



Chalk

**CHALK** is a **neutral** colour that goes well in sleek, **minimalist** surroundings. Chalk is ideal for **modern interiors** thanks to its simplicity.



Bone

**BONE** suits **lighter rooms** with off-white and other soft colours. Bone is a good choice for **elegant, refined interiors**.



Oak

**OAK** has a **neutral** appearance and goes well with **natural materials** such as wood. Oak is perfect for **rustic interiors** and helps create a **cozy** atmosphere.



Ash

The light grey **ASH** has an **industrial feel** and looks good in rooms with **metal** and **concrete**. Ash complements **modern interiors**.



Rock

**ROCK** has the most **texture** of all the available colours. Rock suits **darker rooms** and creates an **intimate, peaceful** atmosphere.



Coal

**COAL** is pure decoration. **Little privacy**, low sun reflection, but **amazing beauty**.



International brands start to pick up Squid®



STARCK®



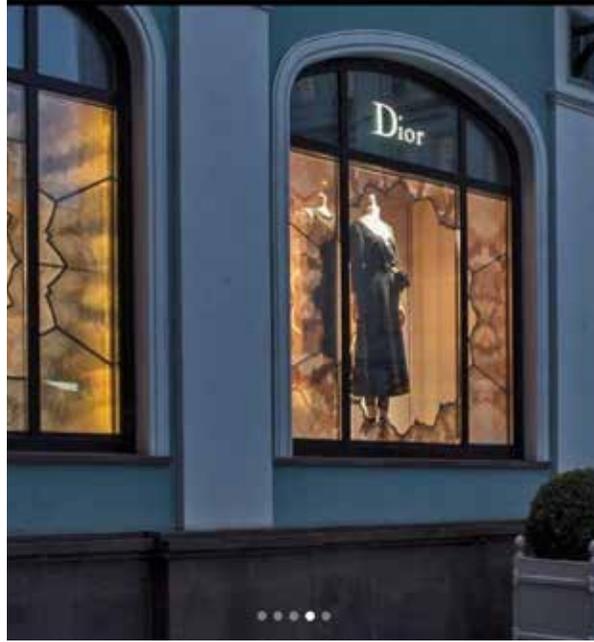
Google

Dior





BURBERRY





Dior boutique, Japan

UV-printed SQUID Chalk





5:01



15:01

*what does Squid<sup>®</sup> look like in its plain form?*











 SQUID



**Company's Entrance Hall,  
Tielt, Belgium**



**Children Day Care  
Center, Netherlands**



Office partitions,  
Netherlands



**Glass partitioning solutions for offices, Belgium**



Partitions  
between public  
area and  
offices,  
Townhall,  
Belgium



New colour SQUID® Coal\*

Café Restaurant,  
Exhibition Hall, Kortrijk, Belgium



\* Launch end 2018

 SQUID®



Sun protection in a car workshop



Hotel,  
Belgium













Squid at night



*What happens when we go creative on Squid®?*







**Design agency,  
Gent, Belgium**

**UV-printed SQUID Chalk  
(by Creafor)**



**Oncology Day Clinic,  
AZ Klina Hospital, Brasschaat, Belgium**

Unprinted and UV-printed SQUID Chalk (by Burocad)





Corporate Headquarters VEOLIA, France

UV-printed SQUID Chalk (by ATC)







## Pitcrew Offices, Netherlands

Unprinted and UV-  
printed SQUID Ash (by  
Studio Schoot)



 **SQUID**<sup>®</sup>



**Elemen Offices,  
France**

**Unprinted and UV-  
printed SQUID Chalk (by  
Acte deco)**



## Elemen Offices, France

Unprinted and UV-  
printed SQUID Chalk (by  
Acte deco)



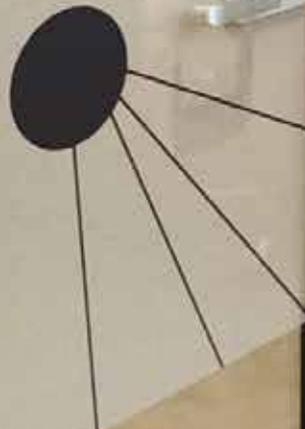
 SQUID

## Offices, Israel

UV-printed SQUID Chalk  
(by OKD)



**LEWENSTEIN**  
Technologies



chnology



**LEWENSTEIN**  
Technologies



REDMI NOTE 6 PRO  
MI DUAL CAMERA



Laser cut Squid (Skyline Communication)



**Café Restaurant,  
Exhibition Hall,  
Kortrijk, Belgium**

Unprinted and UV-printed SQUID  
multicolor (by Burocad)

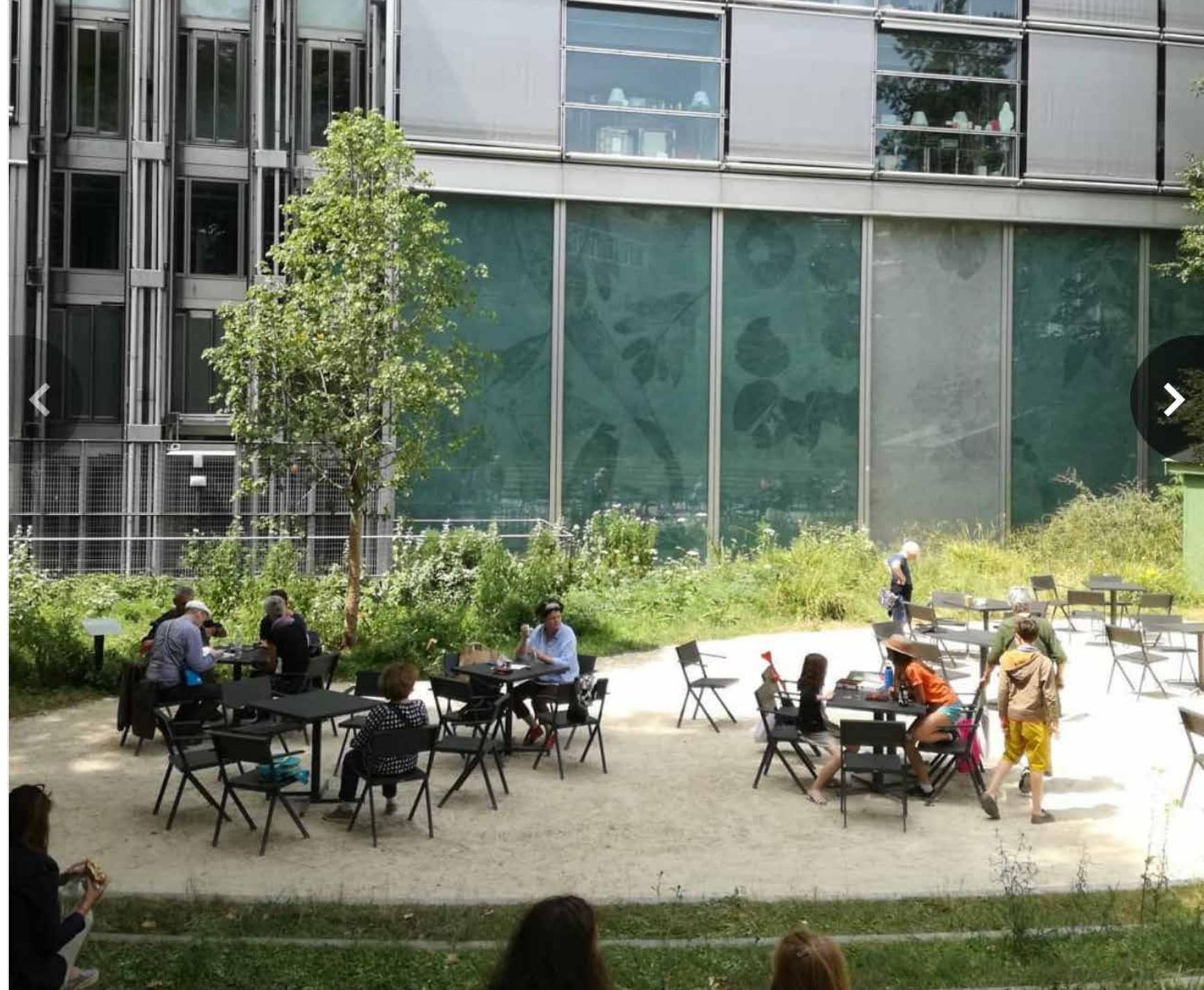


 SQUID®



## Exhibition Fondation Cartier, France

Eco-solvent printed SQUID  
Chalk (by Faits d'Images)





**Exhibition Fondation  
Cartier, France**

Eco-solvent printed SQUID  
Chalk (by Faits d'Images)



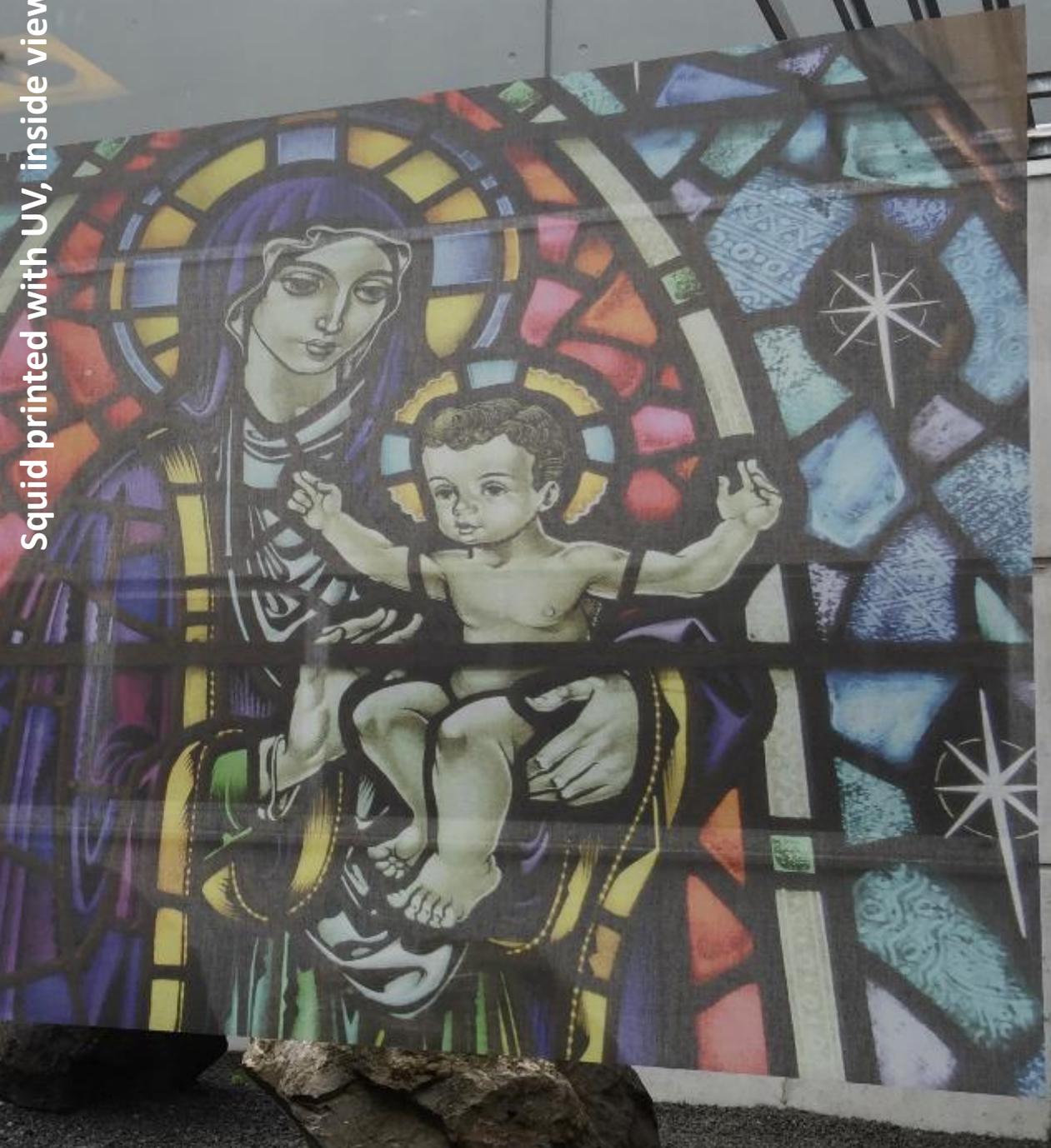


**Exhibition Fondation  
Cartier, France**

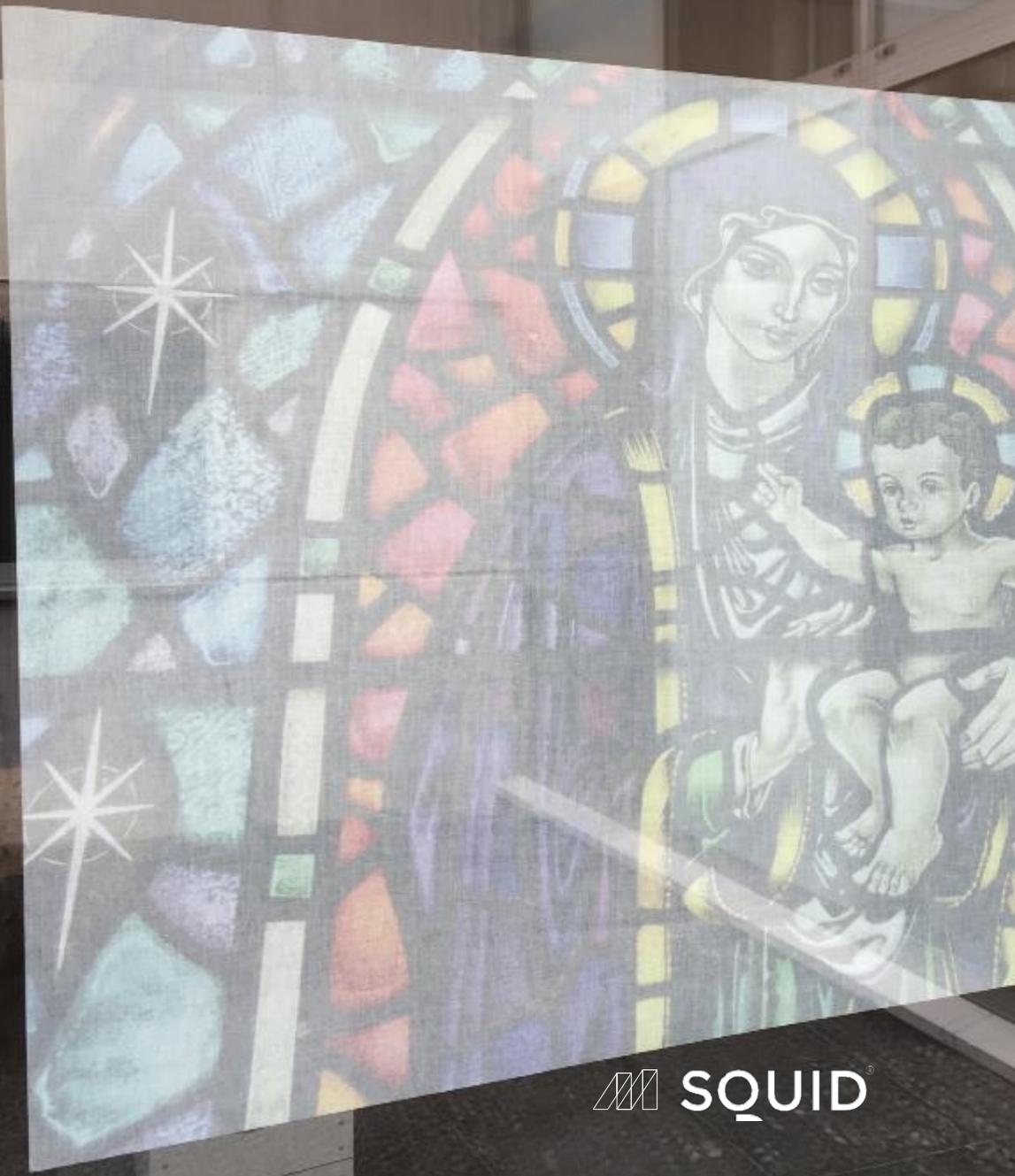
Eco-solvent printed SQUID  
Chalk (by Faits d'Images)



Squid printed with UV, inside view



Squid printed with UV, outside view



Squid printed with UV, inside view



Squid printed with UV, outside view





Squid cut on an Esko table cutter



**CH  
AL  
K**

## Applications

### Applications:

privacy solution / sun screen / communication-wayfinding /  
decoration / projector screen / table cloth / wallpaper / mouse  
mat / ....

### Application areas:

- > restaurants, hotels and bars
  - > 'branded' glass walls & doors in offices / hospitals / airports
  - > textile and lifestyle retail, ...
  - > residential
- > The perfect additional product for companies that offer interior decoration solutions already and want to differentiate



To learn more, contact your  
Multigraphics Account Manager or  
write to us at [info@multigraphics.ca](mailto:info@multigraphics.ca)